



# Placemaking on the Merrimack Centralville River Path and Trailheads Call for Art!

DIY Lowell is seeking art for pylon signs at the trailheads of the Centralville River Path! Artists of all types are encouraged to apply. The selected work will be printed on **three panels** that will be installed on a temporary sign and, eventually, a permanent sign. The panels will wrap around the sign as in the illustrations (the area colored orange is the area for the artwork).

**Eligibility:** Open to **all Lowell-practicing artists** working in **any medium**.

**Themes:** The work should be in conversation with the Centralville River Path. This could take form in many ways, for example:

- **Cultural:** Representing the cultures and diversity of Centralville
- **Ecological:** Representing environmental themes
- **Stylistic:** Street art or graffiti art

**Award:** Two artists will be selected (one for each of 2 signs). Each artist will receive **\$1,000 stipend** for right to print and use their work on the sign and in promotional material or on website (with artist credit).

### Specifications:

- The side panels are 1' x 7'2", and the front panel is 1' x 2'2".
- Proposal can be a singular wrap-around artwork across all three panels or a separate but harmonious artwork on each panel. In either case, each panel should have unique visual interest.
- Art may be of any format (paint, photography, drawing, mixed media, digital, etc.), but the final product must be delivered as a digital image (.tif or .png) at a resolution of 100+ dpi.
- Art may be an existing or original work, but must be sized to fit three panels of the above dimensions.
- Art must be suitable for public viewing by all ages.
- The name of the location will be superimposed on the artwork as in the image, and artist should accommodate this and specify color for words or otherwise integrate words into art.

**Selection Criteria:** A jury made of artists and people who live or work in Centralville will choose artists based on:

- All three panels have interest and adherence to theme
- Eye-catching and legible from the road, bold/colorful
- Overall quality of art (proposed or samples)

**Submissions:** Artists should submit either:

1. Thumbnails of three panels if existing work, or
2. Sketch of a proposed work on 3 panels plus examples of other work.

Submit one of the above plus a short artist statement about the piece via email to [info@diyloowell.org](mailto:info@diyloowell.org) by **July 21, 2022**. This deadline may be extended at the discretion of DIY Lowell.

